

Stacey Custer: Director of Internal Communications



Stacey Leigh Custer is originally from Greenville, South Carolina, but she grew up in Overland Park, Kansas. She received a Bachelor of Arts Degree in English Literature from William Jewell College in Liberty, Missouri.

At Road of Life Stacey handles all written communications.

Contact Stacey: custer@roadoflife.org

Rob Emrich: Founder



Rob Emrich is the Founder of The Keren Emrich Foundation, which operates Road of Life. In 2002 he sold his car and stocks to come up with the initial \$2,500 investment that he has since leveraged into over \$1,000,000 in resources for cancer prevention for children. Rob has also worked as a political campaign manager and consultant, and served as a page in the Ohio House of Representatives.

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In 2004, (at age 25) Rob was the youngest person to be honored as one of 'Forty under 40' by Columbus Business First. He was also named one of "Four People Whose Bright Ideas Bring Light to Others" by Northern Ohio Live and has lectured on social entrepreneurship at the John Glenn Institute in Washington, DC, and the City Year Social Entrepreneurship Panel. He sits on a number of boards, including the Tobacco Public Policy Center Advisory Board at Capital Law School and the Columbus Jewish Federation where he is the Chair of Young Jewish Professionals. Rob was also selected as a delegate to the Third Annual World Health Care Congress and the First Annual Nonprofit Congress.

Rob attended The Ohio State University where he studied philosophy and was premed; and BenGurion University of the Negev where he was awarded the Ginsburg-Ingerman Scholarship.

Contact Rob: emrich@roadoflife.org

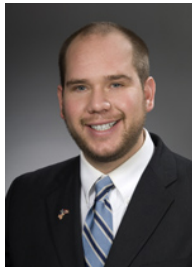
Katherine Gouvernayre: Director of Development



Katherine Gouvernayre graduated with honors from Ohio University with a Bachelor of Science in International Studies and a minor in Spanish. She has just completed a year with AmeriCorps serving Northwest Ohio. She will be spending her second year as a VISTA member working for Road of Life. At Road of Life, Katherine is the Director of Development. This year, she will be meeting with current and future donors while also assisting with the writing of a book geared towards parents.

Contact Katherine: gouvernayre@roadoflife.org

Shane Hankins: Executive Director



Shane Hankins is the Executive Director of Road of Life: Cancer Prevention for Kids. He is responsible for managing the daily operations of the organization and for expanding its scale and impact.

Prior to joining Road of Life, Shane served as Director of Programs for the Economic and Community Development Institute (ECDI), a state-wide nonprofit based in Columbus, Ohio. While at ECDI, he managed 10 full time staff dedicated

to financial asset building and special programs at the agency.. Before he was named Director of Programs for ECDI, Shane served as Director of Development for the organization. As Director of Development, he raised \$15,437,404 in grant and contract funding and was a key member of the management team that founded ECDI in 2004.

Shane has worked in the Community Development Division of the Ohio Department of Development, where he assisted in the distribution and administration of over \$15 million in state and federal grants for homelessness and housing issues. He then joined Concorde Capital Corporation, where he helped to implement over \$225 million in real estate development projects. Shane went on to serve as Program Manager for Northside Community Development Corporation, where he provided direct client services related to housing, asset building, fundraising and grant writing.

Shane graduated with distinction from The Ohio State University with a Bachelor of Arts degree in history and political science.

Contact Shane: hankins@roadoflife.org

Robyn Hauser: Director of External Communications



Robyn graduated with honors with her Bachelor of Science in Communication from Ohio University. She has worked as a student consultant for a variety of national and international companies and non-profit organizations through the Global Leadership Center in Athens, Ohio.

At Road of Life Robyn handles all external communications such as web administration, media, and P.R.

Contact Robyn: hauser@roadoflife.org

Bethany Peppers: Director of Advancement & Central Ohio Field Coordinator



Bethany Peppers is a graduate of Bowling Green State University (BGSU) with a bachelor's degree in Health Promotion. She is fluent in Spanish. She has a passion for teaching people about their health, and knew that becoming an Americorps Vista with Road of Life- Cancer Prevention for Kids was a great opportunity for her to make a difference. Bethany has had some great experience teaching people about their health through a campus internship she did through the BGSU Wellness Connection, and as the Health and Wellness Intern at Norplas Industries in Northwood, OH.

Contact Bethany: peppers@roadoflife.org